

WHY HURST BUY PLASTICS?

Package

High Profile Marketing - A 'branded' name that is associated with quality.

Marketing Support - Tailored to meet individual customer's requirements through the provision of fully bespoke brochures, leaflet design, promotional support, advertisement design, brand support and point of sale material.

High Quality Sales Literature - Price banded for simplicity containing mostly unique designs and ranges.

Regular Promotions - For existing customers - and loyalty incentives from time to time.

Sales Lead Support Service - An exclusive service provided on a regular basis to all dedicated Hurst customers which sees genuine sales enquiries from end users captured via the Hurst website and other lead methods channelled to their nearest installer of Hurst products.

Strictly adhered to 3-5 day turnaround for panels and 7 days for Composite Doors - ALL deliveries are monitored daily to achieve a 99.6% delivery success rate.

Next Day Delivery - Quick response when required and available throughout the WHOLE Door Panel range.

Internal and External Customer Support Team - A trained, pleasant and professional team always available to deal with any enquiries or queries.

Training Seminars - Available to all customers if required. The more our customer's salesmen know about the Hurst product the better it is for everyone. Available at the customer's premises or at Hurst Plastics Ltd.

IT Support - IT support of all kinds is also available including the provision of product imagery for use in customers own sales literature.

Automatic Order Confirmation - Now available via either fax or email within approximately 4 hours of receiving an order.

On-line Ordering Facility - Currently available as an email based function but soon to become web based providing customers with greater control through the ability to track and monitor orders and view on-line account status and history.